BRAND PROFILE



WELCOME TO BASELINE ACADEMY

Tennis Courts and Coaching | Padel Coaching | Teddy Tennis & Soccer Coaching | Pickleball Courts



ABOUT US

Baseline Academy is a premier multi-sport academy in Karachi, offering top-tier coaching in Tennis, Padel, Pickleball, and Teddy sports.



VISION

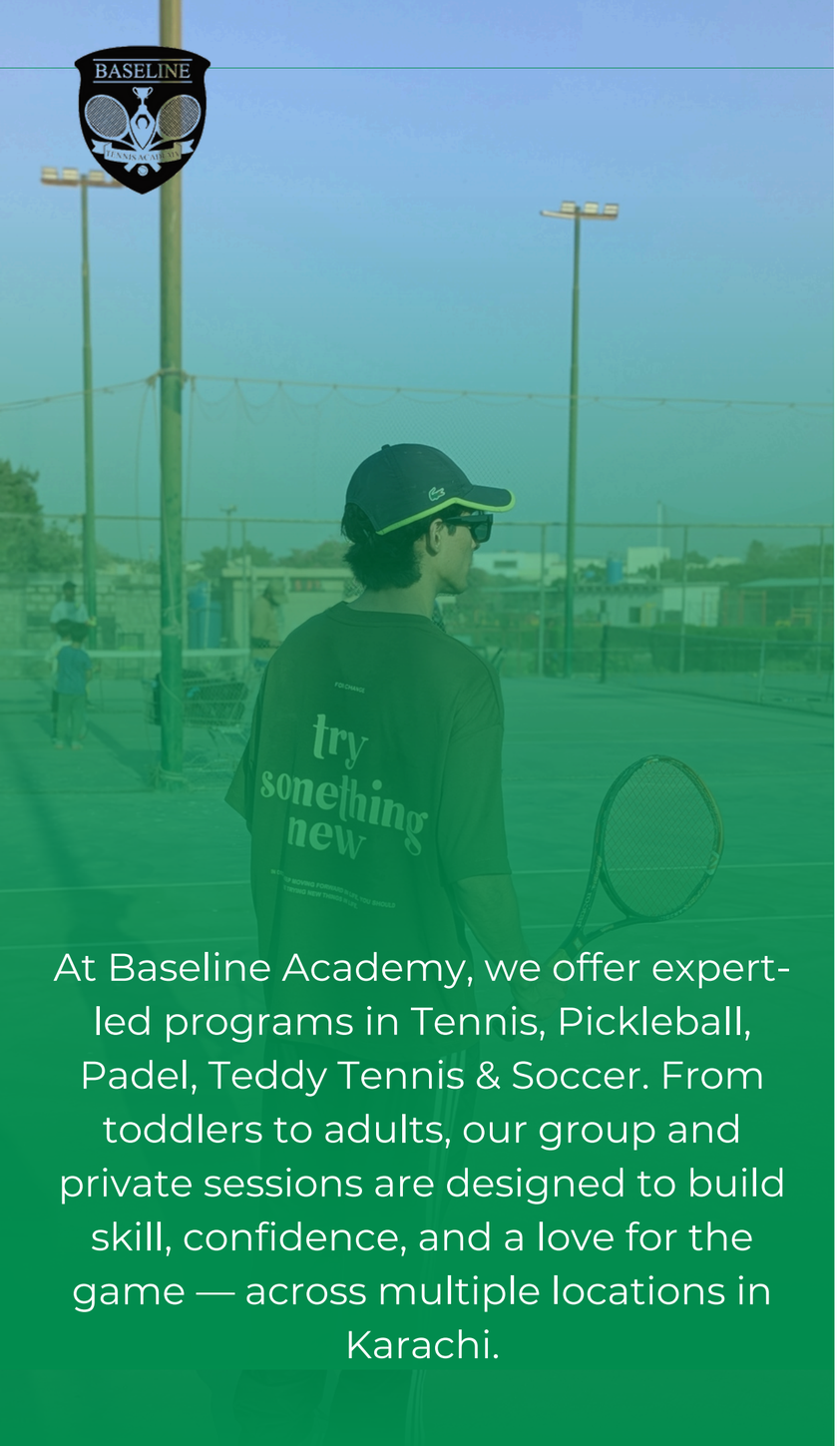
To make racket sports accessible and enjoyable for all age groups, fostering a community of passionate players.





MISSION

To provide comprehensive coaching programs that cater to beginners and advanced players alike, emphasizing skill development, sportsmanship, and personal growth.



At Baseline Academy, we offer expert-led programs in Tennis, Pickleball, Padel, Teddy Tennis & Soccer. From toddlers to adults, our group and private sessions are designed to build skill, confidence, and a love for the game — across multiple locations in Karachi.

WHAT WE OFFER

TENNIS PROGRAMS

Structured coaching from Red Ball to Yellow Ball levels, including adult group sessions and private lessons.

PADEL ACADEMY

Dynamic training sessions for all skill levels, promoting this fast-growing sport.

TEDDY TENNIS & SOCCER

Interactive sessions for children aged 2.5 to 6 years, combining music, stories, and games to teach fundamental skills.

PICKLEBALL

Engaging programs designed to introduce and develop skills in this accessible sport.

MEET THE FOUNDER



FARHAN WAHID

Founder & Head Coach

Farhan Wahid is a PTR-certified coach and former Pakistan No.2 Junior. With years of experience as a player and coach, he founded Baseline Academy to make racket sports more accessible, professional, and fun for all age groups.

500+ PLAYERS CITYWIDE

LOCATION
& FACILITIES

Zamzama Park, Clifton
3 Tennis Courts | 2 Pickleball Courts | Academy | Booking based

PadelVerse, Korangi:
Padel Coaching Sessions

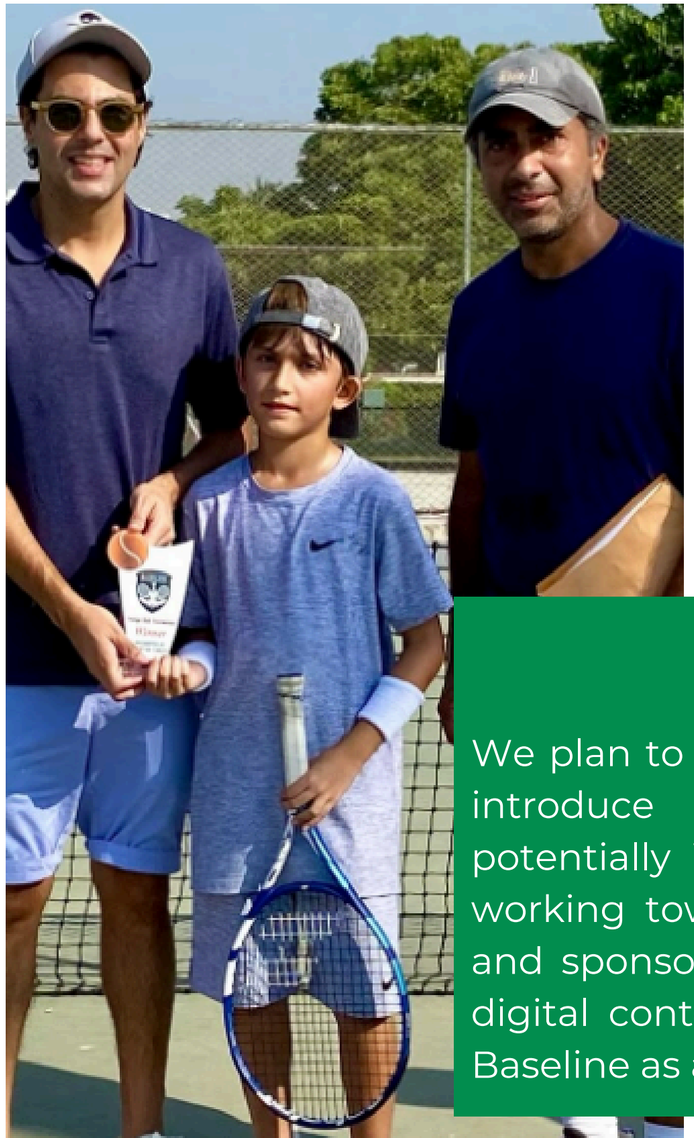
Banglore Park, Tipu Sultan:
Teddy Tennis & Soccer Programs

Arena, Karsaz:
Newly launched facility offering morning and evening programs for Padel coaching



CLUB GOALS & FUTURE PLANS

At Baseline Academy, our current focus is on expanding our client base, increasing enrollments at Zamzama Park, and partnering with more schools to offer Teddy Tennis & Soccer programs. We aim to boost visibility, increase court bookings, and improve the overall academy experience through structured training, tournaments, and community engagement.





FUTURE PLANS

We plan to launch a dedicated academy in Islamabad, introduce Padel coaching at new venues, and potentially invest in our own Padel court. We're also working towards strategic collaborations with brands and sponsors, while enhancing our presence through digital content and on-ground activations to position Baseline as a premier multi-sport academy in Pakistan.



BRINGING THE BASELINE EXPERIENCE TO YOUR CAMPUS

IN-SCHOOL PROGRAMS

We partner with schools across Karachi to offer Teddy Tennis & Teddy Soccer sessions, designed for children aged 2.5 to 6 years. These programs blend sports, music, and fun learning, helping kids develop motor skills, coordination, and confidence in a safe, engaging environment.

Our professional coaches bring all equipment and structure needed — making it a seamless and value-adding extension of your school's physical education curriculum.

CONTACT INFORMATION

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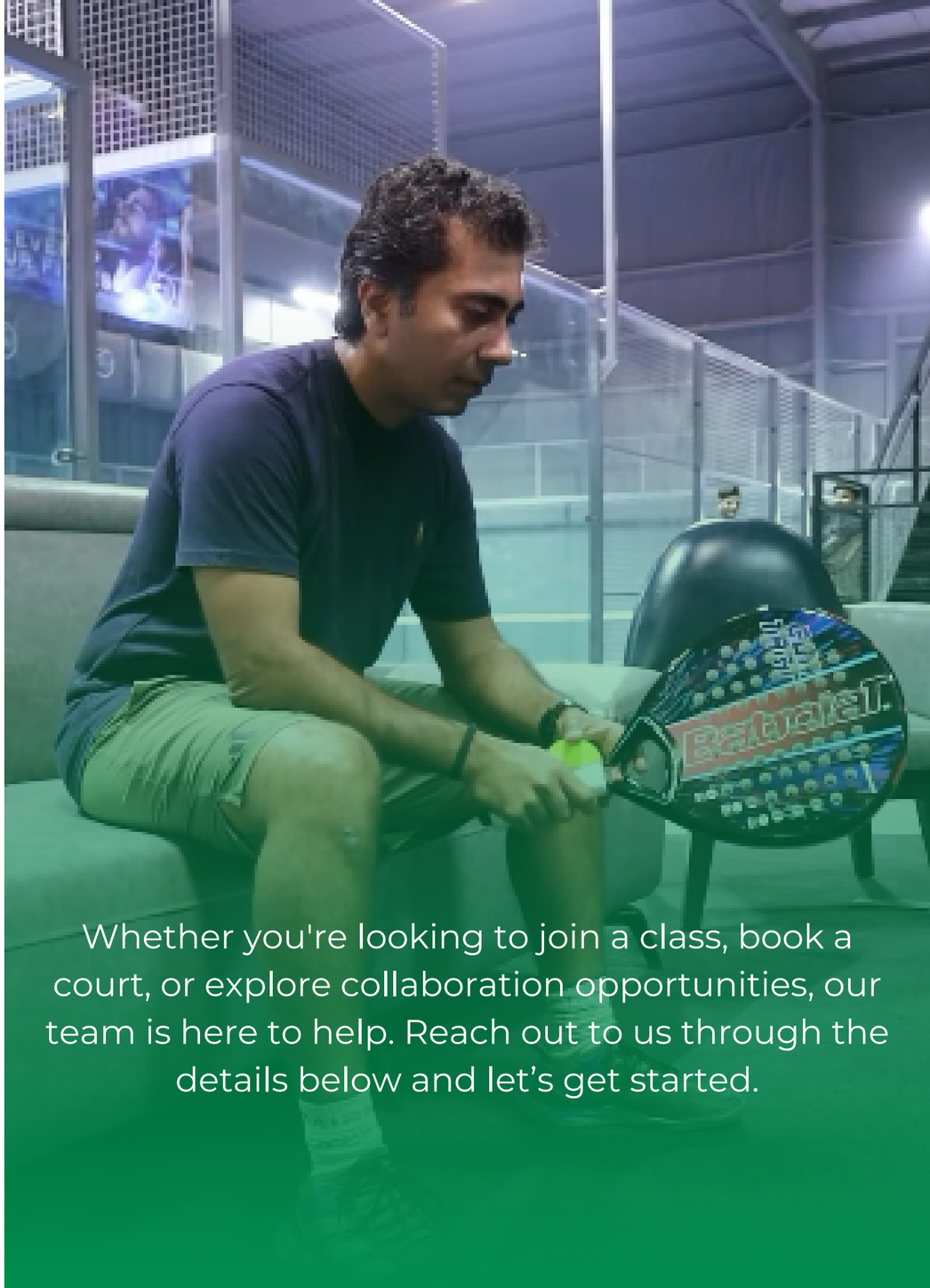

Whether you're looking to join a class, book a court, or explore collaboration opportunities, our team is here to help. Reach out to us through the details below and let’s get started.



WE LOOK FORWARD TO WELCOMING YOU TO THE BASELINE FAMILY.

LET’S PLAY, GROW, AND MAKE EVERY GAME COUNT!